

# CHILL4CASH

## (PRANKSHOW/GAMESHOW)



### TAKING PART IN A TV SHOW HAS NEVER BEEN SUCH A SURPRISE!

CHILL4CASH is an original prank show format where the contestants could win if they can manage to keep calm throughout our fake TV show. It will not be easy as our actors playing the role of a TV Host relentlessly gets on their nerves and make them question if winning worths all the nonsense.

Our contestants are unaware that they are competing in CHILL4CASH and their patience is being tested and rewarded. They think they are in a regular TV program. A team of actors put together various fake TV programs from factual entertainment to dating from quiz-show to renovation. Contestants are familiar with the concepts but they have no idea how our fake TV shows are formulated. The hosts are complete weirdos, they are extremely unfair, sometimes stupid or vulgar, flirtatious or unethical who will push the contestant's patience to its limits. The longer the contestant keeps going, the more money they could win. When enough is enough and the contestant is ready to quit our lousy TV show, they face the reality. Our actor explains that they were actually competing for CHILL4CASH and present them the cash money they accumulated so far. Anger and frustration turns into a big surprise and a mouthful of laughter!





# CHILL4CASH

CHILL4CASH consists of 4 segments. Each segment, a fake TV show takes place mimicking the well-known genres on TV and hosted by one of our actors. Team of young, dynamic, promising actors and comedians show their talent and test our victim's patience on camera. They need to improvise depending on the situation and find ways to get on the contestant's nerves but still remain reliable as a TV host. Our cast also accompanies the fake host acting the role of another competitor to make things convincing but even more confusing for our victim.

The fake TV shows that CHILL4CASH has come up with is presented to our victim as a new format that will be broadcasted on a regional or thematic TV channel. As there are thousands of TV channels with such low budget program ideas the victims are easily deceived. In one segment, the partner of the couple also helps our team to make a joke on his girlfriend. All is possible on TV but surely there needs to a limit. Victims are paralysed, shocked, frustrated and finally really really furious. In the end, our prank victims not only get a compensation for their entertaining contribution but they can also become famous as their clips will go viral.

CHILL4CASH is hosted by a well-known young comedian who'll explain the Prank to the viewer and spice things up with his commentary. The actors are not known faces on TV but they become very famous at the end of the season. Every season the actors and fake TV shows change, allowing CHILL4CASH to have several more seasons.

CHILL4CASH aired in 2013 Late Primetime on a major FTA network, won its time slot and years after the broadcast CHILL4CASH has the mind-blowing digital presence winning Youtuber's from all ages!

## **20 MILLION VIEWS ON YOUTUBE CREATING VIRAL CLIPS**

CHILL4CASH, adding fun and laughter in our lives, creating clips that go viral and finding new talents for the network, is surely a winning formula for all!

## **KEEP CALM and Win CHILL4CASH!**

### **CHILL4CASH**

#### **Screeners**

**Promo: [Link](#)**

For more info: Lucid Dream  
Entertainment

Email: [NILUFER KUYEL](mailto:NILUFER.KUYEL)

**Broadcast Period:** KANAL D 2013,  
65'x13, \*Soon on air with new  
season